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★ MAY 7 1928

U.S. Department of Agriculture



/ AVENDED 19 JELLE ROCS FOR DIGITAT OF GLADIOTI

Jelle Roos Flower Bulb Specialist Concord, Mass.





VIVIAN MAE WILSON

Jelle Roos Flower Bulb Specialist Concord, Mass.

A Message to Gladiolus Lovers:



HE Gladiolus is now a great factor in any gardening scheme, and the demand is greater each year. The remarkable gain in popularity which this wonderful flower has made in re-cent years is due in a large measure to the appreciation it has won in the minds of

flower-loving people, as a cut flower and as a garden flower. The easy culture appeals to all and there is no other flower that gives such a limitless array of color and shade of colors.

You cannot get any plants more profuse in worthwhile bloom, nor can you find any flowers superior for cutting. Spikes placed in water will bloom for weeks at a time, while those in the garden will flourish over a long period.

INSTRUCTIONS FOR PLANTING GLADIOLUS BULBS

Gladioli are very easy to grow and will do well in almost any ordinary garden soil. If planted in the richest place of garden and given plenty of sun and moisture, they will, however, repay you with extra-large blooms and gorgeous colors.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the middle of April until the end of June.

Plant the bulbs 4 inches deep in heavy soil and 5 or 6 inches deep in light soil. To get your soil in good condition it will be necessary to spade deep and pulverize thoroughly. It is preferable to work in stable manure in the fall if possible. If not, it is advisable to use fertilizer or bone meal in the spring, such as is used for growing potatoes, being careful to mix the fertilizer well with the soil so that the bulbs will not come in direct contact with it.

Many people make the mistake of planting the bulbs too shallow, making it necessary to stake or tie up the flowers during the blooming time. This will not be necessary if my

instructions for deep planting are followed.

I shall also be glad to furnish you with any other information you may require to grow Gladioli successfully.

TO OWNERS OF COUNTRY HOMES

Names and addresses of competent superintendents and gardeners, wishing to obtain positions, are kept on file at my office. You are invited to use these records in securing a man whose references bear a thorough investigation.

There are no charges connected with this service.

PLEASE NOTE

All bulbs offered in this catalog are of excellent quality and will produce blooms the first season.

Remittance. May be made by Express Money Order,

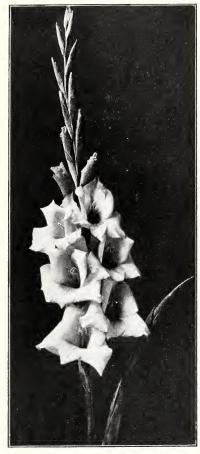
P.O. Money Order, check or cash.

Terms. All orders accompanied by remittance will be sent PREPAID. Thirty days' credit will be allowed to customers of approved financial standing.

PLACE YOUR ORDER EARLY

It is to your advantage and to mine to place your order as soon as possible after receiving this catalog. Please state whether you want the bulbs sent to you at once or at the proper time for planting. All orders received before March 1 will be held until time for planting when all danger of freezing in transit has passed, unless immediate shipment is desired; in which case the bulbs will travel at purchaser's risk against frost.

> JELLE ROOS Flower Bulb Specialist CONCORD, MASS.



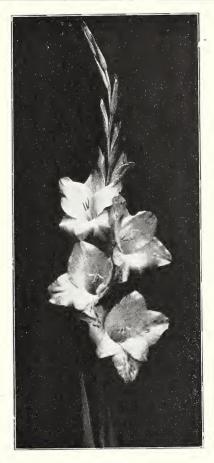
Gold

NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen, twenty-five at one-fourth the price of a hundred

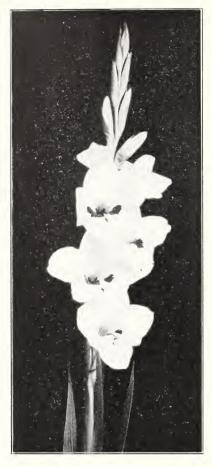
	Each	\mathbf{D}	oz.	10	0
Albania. Pure glistening white					
flower, with finely ruffled edges\$	0 20	\$2	00	\$15	00
America. Beautiful soft lavender-					
pink; very large flowers	05		45	3	50
Anna Eberius. Dark velvety purple					
rose, very distinct	18	1	75	12	50
Arizona. Fine dark pink with ma-					
roon markings on lower petals	08		80	6	00
Baron Joseph Hulot. Deep violet					
blue	18	1	75	12	50
Blue-Jay. Beautiful pale blue, with					
white blotch; a very distinctive					
variety	25	2	50	20	00
Byron L. Smith. Most refined lav-					
ender-pink on white ground. Color					
equal to a very choice cattleya					
orchid	20	2	00	15	00

	17	,			4.0	
Captain Boynton. One of the finest lavender colors in existence. Small	E	ach	D	0 z.	100	U
dark spot on lower petals	\$0	50	\$5	00	\$40	00
throat slightly penciled lilac, almost self, stem tall, slender, and						
wiry, always straight. Excellent for cutting		25	2	50	20	00
pink with throat markings of American Beauty	1	00	10	00		
Chicago White. Pure white, with lavender markings in throat; very		07		70	-	00
conspicuous. Light-blue, dark blue		07		70	3	00
spot with yellow center		15	1	50	10	00
spotted with yellow and maroon Crimson Glow. Perfect scarlet of a		06		60	4	00
deep tone. Very large open flowers		1.0	4	7.5	10	
of the finest form		18 20	1 2	75 00		50
Distinction. Very dark wine-red.		15	1	50		00
Dorothy McKibbon. Bright pink around outer edge, blending to pure						
appleblossom throat. Ruffled		10	1	00	7	50
Dr. Elkins. A true sport from "Mrs. Frank Pendleton." Same large and						
showy flower, but the original rose						
pink has changed to a white and						
the large throat blotches to a fine						
shade of lilac blue. A distinct and classy flower and a decided acqui-		35	3	50	25	00
Dr. F. E. Bennett. Peach red, over-		33	3	30	23	00
laid with flame scarlet, throat						
speckled with ruby and white. Very attractive		75	7	50		
Dr. R. T. Jackson. Dark velvety red		20		00	15	00
Duchesse of York. Beautiful violet						
blue flowers well placed on erect, strong stems		25	2	50	20	00
Early Red. Bright red borne on tall						
straight spike. Blooms very early. Early Snowflake. White, delicately		15	1	50	10	00
tinted and flaked rose with tinge of yellow in throat, blended with deli-						
cate rose feathering on rear half of						
lower petals Early Sunrise. Salmon, very large		10	1	00	7	50
flowers. Earlier than Halley		18	1	75	12	50
E. J. Shaylor. Beautiful, pure deep rose-pink. Very choice, ruffled		15	1	50	10	00
Empress of India. Rich deep purplish red, with white markings on						
lower petals Evelyn Kirtland. Rosy pink, dark-		15	1	50	10	00
er on edges, fading to shell-pink in						
center		15	1			00
Frank J. Symmes. Salmon-rose		18	1	75	12	50
pink with red center, strong		1	4	F0	4.0	00
grower. Ruffled		15	1	50	10	00



Giant Nymph

E	ach	D	oz.	100)
Giant Nymph. A giant in growth					
and flowers. Light rose pink with					
creamy yellow throat \$0	25	\$2	50	\$20	00
Glory of Holland. A pure white					
with anthers of delicate lavender.	08		80	6	00
Gold. Pure golden yellow, throat a					
shade deeper, slightly dotted and					
streaked, almost self-color. Large					
flowers, many open at one time and					
perfectly placed. A grand variety	25	2	50	20	00
Golden Measure. Very large dark					
vellow. One of the best yellow va-					
rieties. Tall and graceful	20	2	00	15	00
Gretchen Zang. Very beautiful					
soft melting shade of pink, blend-					
ing into scarlet on lower petals	10	1	00	7	50
Halley. Delicate salmon-pink, with					
creamy blotch; an attractive early-					
blooming variety; very popular	06		60	4	00
brooming variety, very popular v				_	



Henry C. Goehl

	Each	D	oz.	100)
Henry C. Goehl. Large white, slightly flushed pink with deep					
crimson blotch on lower petals \$	0 50	Ş5	00	\$40	00
Herada. Pure mauve, glistening					
and clear, with deeper markings	10	4	00	-	-0
in throat	10	1	00	- 1	50
Jack London. Light salmon, orange					
flame stripes. Bloom well placed	20		0.0		
and many open	20	2	00	15	00
Jenny Lind. Pure, soft apricot pink,					
throat pale yellow, the two colors					
blending to perfection. Many					
blooms open at one time. An ex-					
ceedingly refined and attractive					
variety	35	3	50	25	00
Joe Coleman. Very bright red, car-					
mine blotch, ruffled, very attrac-					
tive	18	1	75	12	50



Jenny Lind

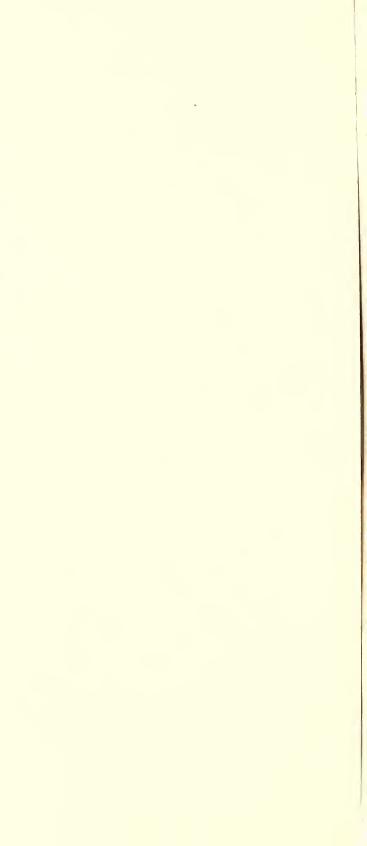
	Each	D	oz.	100)
Joerg's White. Pure glistening snow					
white. Lower petal shades to					
creamy yellow in throat with light					
crimson veinings. Very large and					
handsome\$	1 25	\$12	00		
Kirchhoff's Violet. Very handsome		~			
dark blue		Sold	Ou	t	
Kunderdi Glory. Beautiful creamy					
apricot, with light tint of pink;					
crimson stripe centering each pet-				040	00
al; ruffled	15	1	50	\$10	UÜ
Le Marechal Foch (Dutch variety).					
Beautiful shade of light pink. One					
of the largest gladioli in the world.	0.0		00	,	00
Blooms very early	08		80	0	00
Lily White. Pure white, lower petals	4.0		00	-	-0
cream shaded: very early	10		00		50
L'Immaculee. Pure white	18	1	75	12	50

Longfellow. La France pink. A pleas-	Each	Doz.	100
ing color. Many large, wide open flowers on tall slender wiry stem Louise. The lavender queen of the Gladioli. Velvety maroon blotch toward the center. Large flowers of	\$0 50	\$5 00	
toward the center. Large flowers of good form	18	1 75	\$12 50
in throat. Large flowers. Slightly ruffled	20	2 00	15 00
primrose-yellow; perfectly exqui- site and distinct; especially recom-	15	1 50	10.00
mended Mary Pickford. Delicate creamy	15	1 50	10 00
white	18	1 75	12 50
crimson on lower petals Miss Helen Franklin. Pure white with violet markings on the lower	06	60	4 00
petals. (Ruffled)	10	1 00	7 50
Very delicate. Many ruffled flowers open at one time	18	1 75	12 50
throat, mottled yellow. Large flowers. Very fine and showy Mrs. (Dr.) Norton. White, edges suffused soft La France pink; lower petals have a blotch of sulphur-	20	2 00	15 00
yellow and are speckled at base with Tyrian rose	18	1 75	12 50
Wonderful wide-open blooms. Strong, sturdy and vigorous Mrs. Francis King. Salmon-red Mrs. Frank Pendelton. Flowers very large, of a lovely flushed salmon-pink, with a brilliant carmine	3 50 05	45	3 50
blotch on throat, presenting a vivid contrast	10	1 00	7 50
many open at one time on a strong stem	25	2 50	20 00
let-red or cerise. Flowers placed nicely on spike	10	1 00	7 50
nium pink, scarlet centre, heavily ruffled. Mrs. Leon Douglas. Begonia pink	20	2 00	15 00
striped with brilliant scarlet. Pale lemon lip slightly speckled ruby	40	4 00	30 00
Mr. Mark. Light-blue with darker spot	15	1 50	10 00

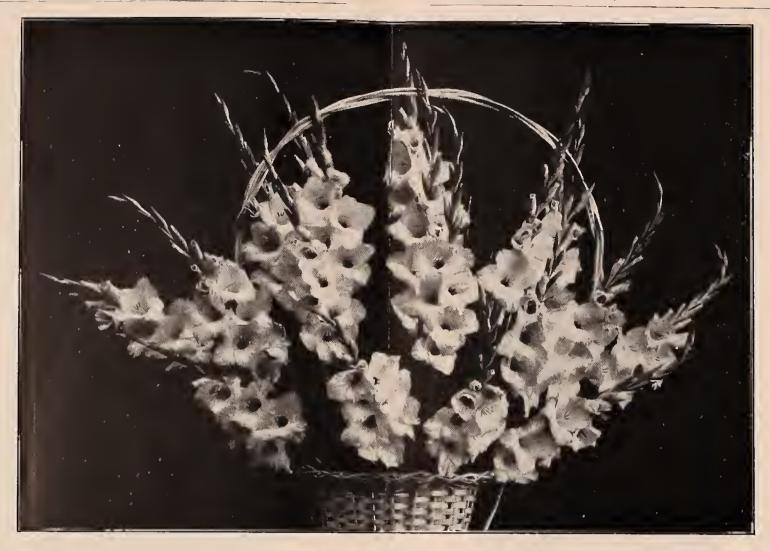


Marshal Foch (K)

H	Cach	D	oz.	10	0
Mr. W. H. Phipps. Beautiful flesh					
pink with about 20 blooms to a					
spike\$1	00	\$10	00		
Mrs. Watt. Deep brilliant wine					
color	08		80	\$6	00
Mrs. Wm. E. Clark. Salmon pink					
with a beautiful blotch. Very					
attractive	25	2	00	20	00
Muriel. Extra fine light blue with					
darker spot	25	2	50	20	00
Myrtle. A most beautiful shell-					
pink, lightly penciled with rose	15	1	50	10	00
Niagara. Delicate cream, blending					
to a canary-yellow, throat splashed					
with carmine	08		80	6	00
Orange Glory. Very rich orange					
color, with beautiful lighter throat;					
very distinct. (Ruffled)	10	1	00	7	50
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Basket of Vivian Mae Wilson

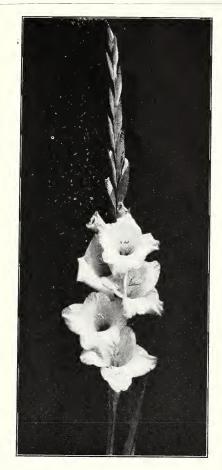
	Each	Doz.	100
Panama. Magnificent pale pink;			
very beautiful\$	0 08	\$0.80	\$6 00
Peace. Giant white, with a delicate		# 0 00	#0 00
lilac feathering on the lower petals	07	75	5 50
		3 50	25 00
Persia. Very beautiful dark red	35	3 30	25 00
Pink Wonder. Large, pointed			
flower of clear pink; good spike.	20	2 00	15 00
Pollyanna. Clear, rich, golden			
yellow, almost self. Blooms me-			
dium size. Many open at one time			
and always perfectly placed. Fine			
warm patala A same breatful			
wavy petals. A very beautiful	0.0		4
yellow.	20	2 00	15 00
Pride of Goshen. Pale salmon-pink.			
Large blossoms, ruffled petals	15	1 50	10 00
Pride of Hillegom. Deep rich scar-			
let with lighter throat, light lines			
in center of lower petals	15	1 50	10 00
Primes of Wales E	13	1 30	10 00
Prince of Wales. Fine orange; va-			
riety of great merit	10	1 00	7 50
Princepine. Carmine-red, with			
large white blotch	08	80	6 00

Princeps. Brilliant scarlet, with broad white blotches across lower	Each	Doz.	100
petals	\$0 10	\$1 00	\$7 50
Purple Glory. Ruffled, velvet purple, large flowers	25	2 50	20 00
Red Canna. Bright scarlet. Wide open flowers on strong sturdy stalk	15	1 50	10 00
Remembrance. Geranium pink to rose doree at outer petals, with			
throat blotched pomegranate pur-	20	2.00	15.00
ple. Richard Diener. Pure geranium	20	2 00	15 00
pink with a slight sprinkling of ruby on creamy yellow centre	35	3 50	25 00
Romance. Orange salmon rose, red and yellow throat. Very lasting	15	1 50	10 00
Rose Glory. Ruffled flowers of pure rose pink.	20	2 00	15 00
Roem Van Kennemerland. Deep	20	2 00	15 00
pink with creamy throat, very large flowers	08	80	6 00
1910 Rose. Pure rose pink of extra fine shade. Narrow white central			
line on lower petals	10	1 00	7 50



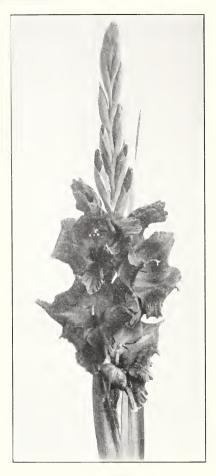
Pollyanna

1	Each	D	oz.	1	00
Rose Ash. A grand novelty named Rose Ash by reason of its distinc- tive combination of old rose tones					
and ashes of roses\$0	18	\$1	75	\$12	50
Rosenel. Large amaranth purple shading to Tyrian pink in throat,					
deep carmine tongue. Very distinct	35	3	50	25	00
Scarlano. Light, bright orange-red. Fine spike and flower, finely ruffled	15	1	50	10	00
Scarlet Princeps. Large spike of massive crimson-scarlet flowers, 5					
to 6 open at one time	18	1	75	12	50
Schwaben. Pure canary-yellow,	0.0		00		00
shading to a soft sulphur-yellow.	08		80	0	00
Snowdrift. Pure white sport of America	20	2	00	15	00



Vivian Mae Wilson
NAMED GLADIOLI — continued

NAMED GLADIOLI — continued							
	Each	Do	oz.	10	00		
Sidney Plummer. Beautiful soft							
yellow, suffused pink. Rich amber							
lip, amaranth purple tongue							
Large blooms, slightly ruffled \$	30 25	\$2	50	\$20	00		
Sunnymede. Orange yellow with							
beautiful blotch. Very choice	50	5	00	40	00		
Theda Bara. White, feathered light							
pink, throat flushed rose on amber-							
white. Large flowers with wavy							
edges on petals	15	1	50	10	00		
Twilight. Creamy white, finely							
ruffled	20	2	00	15	00		
Vivian Mae Wilson. Blush pink,							
suffused salmon with delicate							
lemon yellow throat. One of the							
daintiest Gladioli in existence	3 00	30	00				
War. Deep red of brilliant color,							
extra-large open flowers	18	1	75	12	50		
White Glory. Ruffled; a gorgeous							
pure white, with beautiful iris-							
blue throat	20	2	00	15	00		
ruffled. Vivian Mae Wilson. Blush pink, suffused salmon with delicate lemon yellow throat. One of the daintiest Gladioli in existence War. Deep red of brilliant color, extra-large open flowers White Glory. Ruffled; a gorgeous pure white, with beautiful iris-	3 00	30	00 75	12	50		



Purple Glory

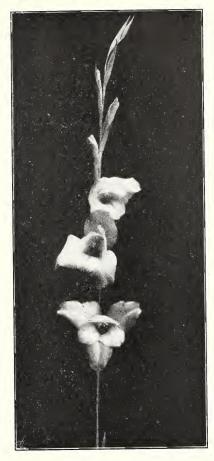
	ach	D	oz.	10	0
White Wonder. Magnificent large pure white flowers\$0	20	\$2	00	\$15	00
Wilbrink. Lovely flesh-pink, with creamy blotch on lower petals;					
very beautiful	08	0	80	6	00
Yellow Hammer. Pure yellow with a very small red mark in throat	10	1	00	7	50

MIXTURES

A Very Fine Mixture, containing several of the best varieties, accidentally mixed in the handling and growing. 4 cts. each, 45 cts. per doz., \$3.00 per 100.

Exhibition Mixture, consisting of high-grade varieties, selected very carefully with the purpose of securing a well-

balanced combination of colors. 5 cts. each, 50 cts. per doz., \$4.00 per 100.



Ethelyn

NAMED VARIETIES OF PRIMULINUS TYPE

Not enough can be said about these beautiful strains of Gladioli. The flowers are very graceful, having retained all the daintiness of their Primulinus parents, even to the hood formed by the drooping of the upper petal. No other race of Gladioli contains such varied and beautiful tints of yellow, orange, saffron, and pink. The stems are slender but strong and tall. One bulb will often produce several flower spikes, thereby prolonging the flowering season considerably. They are especially fine for dainty decorations.

The following is a choice selection from some of the very distinct new strains.

	Each	D	oz.	100)
Alice Tiplady. A grand, large Prim-					
ulinus of most beautiful orange					
saffron color. Very choice\$	80 15	\$1	50	\$10	00
Angola. Large salmon pink with					
beautiful throat	15	1	50	10	00

PRIMULINUS TYPE — continued

Arlon. Large petaled flower of light	Each	D	oz.	10	0
salmon. Very showy	\$0 15 15		50 50	\$10 10	00
pink with light throat, slightly ruffled	15	1	50	10	00
striking	50	5	00	40	00
Jewel. Blush pink with large golden blotch. Tall, graceful spike Maiden's Blush. Enchantress pink,	20	2	00	15	00
well shaped flowers on slim spike.	15	1	50	10	00
Miranda. Large Primulinus type, producing 3 to 4 flower spikes from every bulb; color, fine canary yel- low, slightly striped with carmine					
rose	07		60	4	00
Hybrid, deep salmon over yellow ground	18	1	75	12	00
ange, large open flowers. New and very fine	35	3	50	25	00
rich, yellow Prim. X. K. Glory. Very fine	18	1	75	12	00
ered Primulinus. Deep salmon, rich salmon yellow throat	18	1	75	12	00
Souvenir. Beautiful, rich canary-yellow; tall, graceful spike	18	1	75	12	00
Splendid Mixture, containing named varieties of Primulinus Types. Many bulbs of the abovenamed sorts will be found in this mixture. Artistic Mixture, containing some	10	1	00	7	50
named varieties and seedlings of Primulinus Hybrids. This mix- ture covers a wide range of colors and tints	07		60	4	00



NAMED DAHLIAS

	Εa	ich
Amun Ra (Decorative). Immense blooms of cop-		
per and orange shading to gold and amber \$	1	00
Bashful Giant (Decorative). Apricot with orange shading		
shading		75
Bob Pleuse (Hybrid Cactus). Deep crimson, tipped white, very attractive	4	50
Par Wilson (December 1)	1	50
Ben Wilson (Decorative). Orange-red, tipped yellow. Exceptionally fine for exhibition	1	00
Bonnie Brae (Decorative). Cream shaded blush	1	00
pink very large		80
pink, very large		00
pagne varying to chamois. One of the largest		
dahlias grown	1	50
pagne varying to chamois. One of the largest dahlias grown		
produced abundantly on long stems		50
Ellinor Vanderveer (Decorative). Rich, glowing		
satiny rose pink. Flowers of great depth held on	_	
long strong stems	2	50
Elsa Bonnell (Hybrid Cactus). Deep velvety ma-		75
roon. Very large on long stems		13
Frank A. Walker (Decorative). Charming shade		35
of lavender-pink		33
Floral Park Jewell (Decorative). Bright red of good form, long stems		35
Henry Lindhurst (Show). Scarlet blooms freely		00
produced on graceful stems		50
Jack Rose (Decorative). Identical in color with		
the rose of this name		25
Jersey Beauty (Decorative). A large well-formed		
flower and a particularly soft and pleasing color,		
Jack Rose (Decorative). Identical in color with the rose of this name. Jersey Beauty (Decorative). A large well-formed flower and a particularly soft and pleasing color, being creamy ground and suffused delicate salmon	_	0.0
pink	2	00
Jersey Jewell (Decorative). Very large, long		
petaled flower of a beautiful mellow pink, fine	٥.	50
stems	2	30
of the American Beauty rose, borne on stems of		
oreat length	1	00
great lengthLa Toreador (Decorative). True type of crimson	•	00
color with unusual keeping qualities when cut.		
Flowers freely on long wiry stems	1	00
Libelle (Cactus). Clear deep rose purple		25
faint violet	1	50
faint violet Mariposa (Hybrid Cactus). Beautiful shade of true pink, center intensified and suffused with		
true pink, center intensified and suffused with		
Mina Burgle (Decorative). Brilliant glowing scar- let. Flowers borne on long, wiry stems well above		
foliage		50
foliage		50
formed flower and a particularly soft and pleasing		
color, being creamy ground and suffused delicate		
salmon pink		75
salmon pink		
pink, long stems, ideal cut flower		75
pink of perfect form impressive for its very large		
size		75
size		, ,
opening the flowers are clear canary yellow, which		
opening the flowers are clear canary yellow, which is gradually changed to a beautiful delicate shade		
of pink suffusion on the outer petals. Very large		
and handsome	1	25

NAMED DAHLIAS — continued

	E	ach
Oregon Beauty (Decorative). Intense Oriental		
red with golden sheen and garnet suffusion. A		
splendid garden variety	\$U	50
Patrick O'Mara (Decorative). Unusual soft and		
pleasing shade of orange-buff slightly tinged Ney-	4	00
ron rose	1	00
of a deep amber, or orange-buff, occasionally		
showing white tips. Very striking		75
Paul Michael (Decorative). A rich gold without		13
any shading on long stems. A perfect giant		7.5
Polar Snow (Decorative). One of the best whites		, ,
ever introduced. A very free bloomer, of great		
size on strong stems, a snowy white	2	50
Pride of California (Decorative). Huge crimson	_	
red flowers on long straight stems		75
Purity (Cactus). Pure glistening white of sterling		
quality. Early, continuous and abundant bloomer		50
Queen Mary (Decorative). A clear silvery pink.		
Large flowers on long stems		50
Radio (Decorative). Lavender and old gold suf-		
fused. Large flowers on strong stems. Very hand-	_	
some	2	50
Robert Treat (Decorative). Clear American	_	=0
Beauty Rose color	2	50
Rose Nell (Decorative). Clear bright rose on long		75
stems		15
pigeon blood. Giant blooms held aloft on strong		
stome	1	50
stems	1	50
with good stem and strong growth		7.5
Shudow's Lavender (Decorative). Huge blooms		, ,
of a beautiful silvery lavender, shaded slightly to		
white	2	00
Shower of Gold (Hybrid Cactus). Brilliant yel-	_	
low, deepening to soft apricot towards center.		
Petals slightly fluted. Free bloomer	1	00
Petals slightly fluted. Free bloomer Storm King (Show). Most reliable white show		
dahlia. Pure white flowers produced on long		
stems		25
The Bride (Single). Beautiful large white with		
large yellow centre. Very handsome	1	25
Tommy Atkins (Decorative). A rich golden scar-		
let. A color that glistens in the sunshine. Giant	4	50
in size	1	50
wither (Decorative). Very brilliant		25
purple		23
blossom and very deep. Ivory white. Fine for		
exhibition	2	00
C	_	- 0



